



## **SPONSORSHIP & CO-SPONSORSHIP OPPORTUNITIES**

**Sponsorships opportunities are open to all Kentucky vendors. Payments for sponsorships can be made directly to Hyatt Regency Hotel, Lexington, KY Attn: Sales and Catering-2012 eHealth Summit Sponsorship**

### **Welcome Reception Sponsor: \$3000**

Logo on all marketing materials, posters, programs, etc for the event  
Logo/Link on the eHealth Summit website  
Half Page ad in the Summit Program for Full Sponsorship  
Quarter Page ad in the Summit Program for Co-Sponsorship  
One reserved table with your Company Name placards

### **Continental Breakfast Sponsor: \$6300**

Logo on all marketing materials, posters, programs, etc for the event  
Logo/Link on the eHealth Summit website  
Full Page ad in the Summit Program  
Half Page ad in the Summit Program for Co-Sponsorship  
One reserved table with your Company Name placards  
Company brochure inserts into the Welcome Packets

### **Morning Break Sponsor: \$4025**

Logo on all marketing materials, posters, programs, etc for the event  
Logo/Link on the eHealth Summit website  
Half Page ad in the Summit Program with Full Sponsorship  
Quarter Page ad in the Summit Program with Co-Sponsorship  
Company brochure inserts into the Welcome Packets

### **Lunch Sponsor: \$9800**

Recognition and short presentation by your CEO/Representative at the Lunch  
Logo on all marketing materials, posters, programs, etc for the event  
Logo/Link on the eHealth Summit website  
Full Page ad in the Summit Program for Full Sponsorship  
Hal Page ad in the Summit Program for Co-Sponsorship  
One reserved table with your Company Name placards  
Company brochure inserts into the Welcome Packets

### **Afternoon Break Sponsor: \$4025**

Logo on all marketing materials, posters, programs, etc for the event  
Logo/Link on the eHealth Summit website  
Half Page ad in the Summit Program  
Company brochure inserts into the Welcome Packets

**eHealth Summit Program ADS- AD opportunities are open to all Kentucky vendors.**

The 2012 Kentucky eHealth Summit Program is a full color gloss 8.5 x 11 (folded) 20+ page book distributed at the eHealth Summit on September 18, 2012 to all attendees.

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|----------------------------|---------------|---------------|
| <b>Back Cover:</b>         | <b>\$1200</b> | <b>\$1500</b> |
| <b>Inside Front Cover:</b> | <b>\$900</b>  | <b>\$1125</b> |
| <b>Inside Back Cover:</b>  | <b>\$750</b>  | <b>\$950</b>  |
| <b>Half Page:</b>          | <b>\$500</b>  | <b>\$650</b>  |
| <b>Quarter Page:</b>       | <b>\$250</b>  | <b>\$300</b>  |